

The Wanamaker Store

Store Closes at 5:30 P. M.

The Wanamaker Store

First Aid to a Good New Year's Resolution

THOUSANDS of men and women have no doubt resolved to be more careful about the expenditure of money during the present year.

That is a good resolution. But old-fashioned "Thrifty" may be helpfully amended. Not all the saving need come from people denying themselves reasonable pleasure.

Enjoy life; but avoid waste. That is the new Economy. Translated into the language of store-keeping, that means: Get the best that the money will buy, when you make a purchase. Be sure that the thing you buy is going to prove satisfactory.

If you can buy the right thing for the same price others pay for the wrong thing, you have secured the best kind of a bargain. Half of the popularity of the Wanamaker Store comes from the things that you can't find here.

Our merchandise experts are employed as much for their ability to keep out the unworthy, as for their skill in securing the extraordinary.

There is no waste or dissatisfaction when merchandise is bought at WANAMAKER'S. It is all tested and proven before offering it to you.

The Safe Purchase is the True Economy. To be certain that money is well spent, always keep informed about Wanamaker merchandise. The quality is unquestioned. Make your own price comparisons.

Daily Concerts in the Auditorium

Morning at 11 and afternoon at 2:30. Today's programs include selections by Mrs. WILSON YOUNG, Soprano; Mr. FERDINAND HIMMELREICH, Pianist; Mr. ARTHUR DEWEY, at the great organ; and Mr. P. K. VAN YORX, whose marvelous rendering of musical masterpieces by means of the ANGELUS has excited much interest among musicians.

All are welcome.

Still Opportunity to Share These Sumptuous OVERCOATS

The Sale started off yesterday morning with great enthusiasm, but we had three hundred coats in the offering, and we have since brought in a hundred more from the factory. They are coats that have the style and character that most men think it is impossible to secure except from a high priced tailor. The very finest fabrics are used. The coats are cut and tailored in the most artistic manner, and no one but yourself will know that you have not paid double the price to a fine tailor in order to secure the coat.

The fabrics are chevrons, velours, Vicunas and Meltons; the colors are black, brown, blue, Oxford mixtures and Cambridge grays. All of the coats are luxuriously lined with silk, and have velvet collars.

The former prices were \$35, \$38, \$40 and \$45, though there are a few \$50 coats for those who get here most promptly this morning. Then there is an almost complete range of sizes as the selling starts. By far the largest quantities are in sizes 35, 36, 37, 38 and 39 chest measure.

All today at \$28.50 Each

Main floor, Wanamaker Building.

Men's Derby Hats at \$1.65

These hats are practically identical in style and appearance to regular \$3.50 and \$5 hats. The bodies from which they were made had technical imperfections, which fact accounts for the little price for which they are now offered. These hats are scarcely discoverable by the man who hunts for them, and are not noticeable by others at all. The hats are blocked in the most popular shapes, bound and finished in the same handsome manner as if they were being sold at their regular prices. Complete range of sizes from 6 1/2 to 7 1/2. \$1.65 each.

Main floor, Wanamaker Building.

The HURT BOOK Sale Continues

In such a collection it is impossible to give a list. Sufficient for those who know the offering is to say that there is still remarkably large selection among volumes of all classes of literature at very radical reductions from regular prices.

Ninth street, Stewart Building.

Formerly
A. T. Stewart & Co.

JOHN WANAMAKER

Broadway, Fourth Avenue,
Eighth to Tenth Street.

More White Sale Offerings In Men's SHIRTS, COLLARS And PAJAMAS

We made very large provision for this January Sale of Men's Furnishings, but the selling has been so tremendous that the supply is likely to be far short of the demand. There are ample quantities today in the splendid groups mentioned below:

Men's Plaited WHITE SHIRTS at \$1 Each

Made by the maker of our famous \$1 Dress Shirts, and equal to any \$1.50 shirt to be found elsewhere. Made of excellent white muslin. Bosoms with either six or twelve plaits on each side. Handsomely laundered. Sizes 14 to 17.

Men's COLLARS, Six for 50c.

Made especially for us by one of the best collar makers in the country, identical in quality to the best known two-for-25c brand on the market, but stamped with our trade-mark instead of the other. All the popular styles in wing, lock front and straight standing collars. Sold only in dozen and half-dozen lots. Six for 50c, \$1 a dozen.

Men's Domet NIGHTSHIRTS at 75c

Of soft, warm domet flannel, comfortable for cold weather wear, made with turnover or military collars, in sizes 15 to 19.

Main floor, Wanamaker Building.

Men's Fancy Madras SHIRTS at 50c

In plain negligee style or with plaited bosoms. In light grounds, with neat figures and stripes. Made of fabrics that will be found later on in regular \$1 shirts. All have separate cuffs. Sizes 14 to 16 1/2.

Men's PAJAMAS, \$1 a Suit

Made of plain white madras of excellent quality, or in white grounds with neat figures and stripes, military collars, buttons and loops.

Men's SUSPENDERS at 25c

Made from the manufacturer's short ends of webbing regularly used in 50c suspenders. Leather ends and nickel buckles that will not rust.

White DRESS SHIRTS at 70c

With good muslin bodies and linen bosoms; open back and front. Handsomely laundered. Sizes 14 to 17.

Basement, Stewart Bldg.

10-Karat Gold Brooches At Much Lower Prices

THERE were only a hundred pieces of these artistic solid gold 10-k jewelry to be secured at the concession in price which enables us to make this offering. We have had the same styles in our regular stocks at the larger prices in the list below, and they were splendid values when so marked.

Brooches that were \$2.50 to \$3, now \$2

Brooches that were \$3.50 to \$4.25, now \$2.75

Brooches that were \$4.50 to \$5.25, now \$3.50

Brooches that were \$5.50 to \$6.45, now \$4

Brooches that were \$6.50 to \$8.50, now \$5

Jewelry Store, Broadway and Tenth street, Stewart Building.

50c Silk-and-Cotton Chiffon, 38c

One of the season's newest and prettiest materials for evening dresses. Ordinary descriptive phrasing hardly fits this gauzy, shining fabric. Softly lustrous in daylight, it is exquisitely sheenful in artificial light. Difficult to tell from silk.

Light blue, pink, lavender, primrose, light gray, white, cream, black, navy blue, Nile green and cadet blue.

Second floor, Stewart Building.

Three Attractive Groups Shown Today in the Midwinter Sale of Underwear

The various garments in these groups show great diversity of styles and variety in trimmings. The latter consist of various laces, embroideries, medallions, ruffles and ribbons, more or less elaborately used. An examination of this well-made underwear will show that the economies in values are unusually fine.

At \$1—Corset Covers of nainsook, two styles. Drawers of cambric or nainsook, five styles. Chemises of nainsook, four styles. Petticoats of cambric, four styles.

At \$1.50—Corset Covers of lawn or nainsook, three styles. Drawers of nainsook, five styles. Chemises of nainsook, five styles. Petticoats of cambric, four styles.

At \$1.75—Corset Covers of nainsook, three styles. Drawers of soft cambric or nainsook, two styles. Chemises of nainsook, four styles. Petticoats of cambric, three styles.

Fourth floor, Stewart Building.

James McCreery & Co.

23rd Street.

34th Street.

LADIES' COATS. In Both Stores.

Black Broadcloth, hip length Coats and three-quarter length Coats made of English Tweed. 14.50 and 19.50 formerly 21.00 to 26.00

Broadcloth Paletots. Trimmed with velvet and braid. Lined with black satin or white Peau de Cygne. Length 50 inches. 21.00 and 27.00 formerly 29.00 to 40.00

MISSES' SUITS. In Both Stores.

Dark plaid mixed cloth Coat. Finished with velvet and buttons. Sizes 14 and 16 years. 9.50

Three-quarter length Coats. Mixed cloth. Various colors. Finished with velvet collar. Sizes 14 and 16 years. 15.00 and 22.50

Herring-bone Cheviot; pleated Skirts. Length 37 to 40 inches. 5.75

Suits. Various materials and models. 15.00 and 25.00

Silk Shirtwaist Suits. Pleated waist and skirt. Colors—blue, brown and black. 18.75

CHILDREN'S.

Blue linen Suits. Pleated skirt. Blouse finished with braid and emblem. Sizes 6 to 14 years. 3.25

Blue Cheviot or mixed cloth, full length, "Box" Coats. Sizes 6 to 12 years. 4.50

Full length "Box" Coats. Various materials and models. Sizes 6 to 12 years. 7.50

Russian and "Sailor" Dresses. Sizes 6 to 12 years. 4.50

Novelty plaid Dresses. Sizes 4 to 14 years. 7.50 and 10.50

James McCreery & Co.

23rd Street.

34th Street.

Smith, Gray & Co.

MEN'S SUITS—\$14.50 and \$22.50

MEN'S OVERCOATS—\$18.50 and \$32.00

YOUNG MEN'S SUITS—\$9.50

To-day's offerings are exceptional in variety and value, and should interest every one who appreciates good clothes.

Men's Business Suits—\$14.50.

All of this season's make. Single and double-breasted in mixtures and plain chevrons. Valued up to \$30.00, but the most of them were \$22.00 and \$25.00.

Men's Business Suits—\$22.50.

Including some of the best of this season's style in plaids and mixtures, black Thibets and chevrons, priced up to \$38.00, the bulk of them \$30.00 and \$35.00.

Men's Overcoats—\$18.50.

In Oxford and black dull surface goods, some mixtures and Kerseys; worsted linings with silk shoulders and sleeve linings. Former price \$25.00, \$28.00 and \$30.00.

Men's Overcoats—\$32.00.

This is the most liberal reduction ever made in fine overcoats. We have coats in this lot which sold up to \$60.00, none less than \$40.00, and the most of them were \$45.00 and \$50.00.

Young Men's Suits—\$9.50.

(At the 31st St. Store only.)

141 Suits in mixtures and 125 Suits in plain colors. Sizes 15 to 19. Valued \$15.00 to \$18.00. Saturday at our 31st St. Store only \$9.50.

Men's Shirts—\$1.35.

Men's fine Madras and percale stiff front shirts. Many of these imported cloths. Sold regularly at \$2.00 and \$2.50. Saturday at \$1.35.

Broadway at 31st St., New York

Fulton St. at Flatbush Av.

Broadway at Bedford Av., Brooklyn

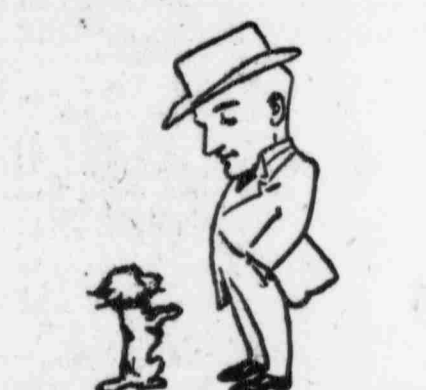
A CUT IN OVERCOATS.

RE CLOTHING MADE BY BROWNING, KING & COMPANY HAS A POSITIVE INTRINSIC VALUE. IT IS WORTH ALL WE EVER ASK FOR IT. HOWEVER, HERE IS A CUT OF FROM \$5 TO \$10 FROM THE PRESENT PRICES OF OVERCOATS THAT WE WON'T CARRY OVER.

IT WILL PAY YOU TO CARRY THEM FOR US. COOPER SQUARE AND BROOKLYN STORES OPEN THIS EVENING TILL 10.

Browning, King & Company

Broadway at 32d St. Cooper Square at 5th St. Fulton Street, Brooklyn



When substantial reductions, \$5 to \$10, have been made on so many of our finest overcoats, it takes but a small bark to attract attention.

ROGERS, PEET & COMPANY.

Three Broadway Stores. 258 at Warren st. 342 at 12th st. 1260 at 32nd st.

AMUSEMENTS.

EMPIRE THEATRE, 23rd St. & 4th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. EXTRA MATINEE THURSDAY, JAN. 17. EXTRA MATINEE SATURDAY, JAN. 19. MAUDE ADAMS in "THE CLIMBER" - Eves. 8 o'clock. PETER PAN

CRITICISM THEATRE, Broadway & 44th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "THE TRUTH" - Herald. "THE CLIMBER" - Eves. 8 o'clock. "THE CLIMBER" - Eves. 8 o'clock.

THE TRUTH THEATRE, Broadway & 44th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "THE TRUTH" - Herald. "THE CLIMBER" - Eves. 8 o'clock. "THE CLIMBER" - Eves. 8 o'clock.

WALLACK'S THEATRE, 23rd St. & 4th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "THE TRUTH" - Herald. "THE CLIMBER" - Eves. 8 o'clock. "THE CLIMBER" - Eves. 8 o'clock.

WALLACK'S THEATRE, 23rd St. & 4th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "THE TRUTH" - Herald. "THE CLIMBER" - Eves. 8 o'clock. "THE CLIMBER" - Eves. 8 o'clock.

LYCEUM THEATRE, 44th St. & 5th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "THE TRUTH" - Herald. "THE CLIMBER" - Eves. 8 o'clock. "THE CLIMBER" - Eves. 8 o'clock.

SAVOY THEATRE, 34th St. & Broadway. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "THE TRUTH" - Herald. "THE CLIMBER" - Eves. 8 o'clock. "THE CLIMBER" - Eves. 8 o'clock.

THEATRE, 34th St. & Broadway. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "THE TRUTH" - Herald. "THE CLIMBER" - Eves. 8 o'clock. "THE CLIMBER" - Eves. 8 o'clock.

GARRICK THEATRE, 34th St. & Broadway. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "THE TRUTH" - Herald. "THE CLIMBER" - Eves. 8 o'clock. "THE CLIMBER" - Eves. 8 o'clock.

A LAUGHING KNOCKOUT. "One of the best humorous plays in which Mr. Collier has ever appeared." - Herald. "A Collier laugh." - World. "CHARLES FROHMAN presents."

WILLIAM COLLIER in his greatest laughing success CAUGHT IN THE RAIN

By WILLIAM COLLIER & GRANT STEWART. "Certainly one of the funniest plays seen in many a day." - Sun. "Jolly laughing success." - Eve. World. "Cladburst of laughter." - Press.

OPENS To-Night AT

Madison Square Garden

AUTOMOBILE SHOW

NO EXTRA CHARGE FOR IT. Advertisements for The Sun and Evening Sun may be left at any American District Museum after the 1st.

AMUSEMENTS.

Dr. W. T. GRENFELL. Illustrated Lecture at Carnegie Hall. Tuesday Evening, Jan. 15, 8:15. HENRY VAN DYKE Presiding.

"FISHERMEN OF LABRADOR." Persons holding reserved seats this evening are requested to note the fact that their seats are reserved only until 8:30. After that time the public will be admitted without tickets.

NATIONAL ACADEMY OF DESIGN. 82d ANNUAL EXHIBITION. Admission 50 CENTS.

BOSTON SYMPHONY ORCHESTRA. THIS AFTERNOON, AT 2:30. DR. KARL MUCK Conductor.

PASTOR'S. 14th St. & 15th St. Eves. at 8 o'clock. CONTINUOUS. 25c & 50c. ST. NICHOLAS. 14th St. & 15th St. Eves. at 8 o'clock. CONTINUOUS. 25c & 50c. ST. NICHOLAS. 14th St. & 15th St. Eves. at 8 o'clock. CONTINUOUS. 25c & 50c.

WEBER'S. 34th St. & 5th St. Eves. at 8 o'clock. CONTINUOUS. 25c & 50c. DREAM CITY AND THE MAGIC KNIGHT. Both by Edgar Smith and Victor Herbert.

HAMMERSTEIN'S. 34th St. & 5th St. Eves. at 8 o'clock. CONTINUOUS. 25c & 50c. HACKETT. 34th St. & 5th St. Eves. at 8 o'clock. CONTINUOUS. 25c & 50c. ROSE STAHL. 34th St. & 5th St. Eves. at 8 o'clock. CONTINUOUS. 25c & 50c.

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AMUSEMENTS.

THEATRE, 2d St. & 3d St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "THE ROSE TREE RANCHO"

DAVID BELASCO presents. 14th St. & Irving Pl. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "Blanche Bates of the Golden West."

MADISON SQ. THEATRE, 4th St. & 5th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "The Girl Who Came to Supper."

ASTOR THEATRE, 5th St. & 6th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "Blanche Walsh."

MANHATTAN THEATRE, 34th St. & 5th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "The Girl Who Came to Supper."

COLONIAL THEATRE, 34th St. & 5th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "The Girl Who Came to Supper."

ALHAMBRA THEATRE, 34th St. & 5th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "The Girl Who Came to Supper."

STAR THEATRE, 34th St. & 5th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "The Girl Who Came to Supper."

AMERICAN THEATRE, 34th St. & 5th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "The Girl Who Came to Supper."

EDEN THEATRE, 34th St. & 5th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "The Girl Who Came to Supper."

AMUSEMENTS.

MANHATTAN OPERA HOUSE. 34th St. & 5th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "The Girl Who Came to Supper."

OSCAR HAMMERSTEIN. 34th St. & 5th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "The Girl Who Came to Supper."

TO-NIGHT, JAN. 12 - VERDI'S AIDA. 34th St. & 5th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "The Girl Who Came to Supper."

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AMUSEMENTS.

HIPPODROME THEATRE, 34th St. & 5th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "The Girl Who Came to Supper."

NEPTUNE'S DAUGHTER. 34th St. & 5th St. Eves. at 8 o'clock. Mat. To-day, 2 o'clock. "The Girl Who Came to Supper."

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